

Tuesday 23 May				
10:00 - 11:00	KEYNOTE by Anders Indset Wild Knowledge: Outthink the Revolution (Main Auditorium)			
11:00 - 11:30	DIGITAL TITAN by Nigel Fenwick (Forrester Research) To Succeed in Digital, First Change Your Culture (Main Auditorium)			
11:30 - 12:00	Networking break			
12:00 - 12:45	Tourism & Hospitality Forum Doing Operations the right way	Industry 4.0 Forum Innovative Factories of Today	Media & Entertainment Forum Create a fan-centric business	Cities & Public Sector Forum Urban mobility and beyond
	Room 1	Room 2	Room 3	Room 4
12:45 - 13:30	Tourism & Hospitality Forum Machines will design my holidays: AI & AR applied	Industry 4.0 /SmartIndustry Forum Boosting operational efficiency	Media & Entertainment Forum eSports	Cities & Public Sector Forum Private-sector best practices go Public
	Room 1	Room 2	Room 3	Room 4
13:30 - 14:00	Tourism & Hospitality Forum Success Story	Industry 4.0 Forum Success Story	Media & Entertainment Forum Success Story	Cities & Public Sector Forum Success Story
	Room 1	Room 2	Room 3	Room 4
14:00 - 15:30	Lunch break			
15:30 - 16:15	Tourism & Hospitality Shapers	Industry 4.0 /SmartIndustry Shapers	Media & Entertainment Shapers	Connecting Business by Sweden
	Room 1	Room 2	Room 3	Room 4
16:15 - 17:15	SUPERSESSION Digital Chaos and Related Challenges (Main Auditorium)			
17:15 - 17:45	DIGITAL TITAN by Jens Meggers (Cisco) Revolutionizing Collaboration in a Digital First World (Main Auditorium)			
17:15 - 19:00	Welcome Party with Sweden			

Tuesday 23 May				
11:00 - 14:00	Digital Marketing Planet	Big Data & Analytics Series	HR Summit	Open Innovation Marketplace
	Digital Marketing Planet	R-evolution Theater	Talent Theater	Innovation Arena
14:00 - 15:00	Lunch break			
14:00 - 15:30	Leadership Summit (invitation only)			
15:00 - 18:00	Digital Marketing Planet	IoT Series	HR Summit	Open Innovation Marketplace
	Digital Marketing Planet	R-evolution Theater	Talent Theater	Innovation Arena

Wednesday 24 May				
10:00 - 11:00	KEYNOTE by Alex Tapscott Blockchain revolution (Main Auditorium)			
11:00 - 11:30	DIGITAL TITAN by Jesús Mantas (IBM) How will you unleash ingenuity? It's time to move on from talking about digital reinvention to actually doing it (Main Auditorium)			
11:30 - 12:00	Networking break			
12:00 - 12:45	Banking Forum Responding to Customers' Mobile Habits	Automotive Forum Connected Autonomous Vehicles	Pharma & Health Forum Engaging with HCPs and patients	Utilities Forum Energy analytics
	Room 1	Room 2	Room 3	Room 4
12:45 - 13:30	Banking Forum Unlocking data and compliance	Automotive Forum Beyond mobility-on-demand	Pharma & Health Forum Digitalization of R&D using Big Data and IoT	Utilities Forum New services beyond traditional spectrum
	Room 1	Room 2	Room 3	Room 4
13:30 - 14:00	Banking Forum Success Story	Automotive Forum Success Story	Pharma & Health Forum Success Story	Utilities Forum Success Story
	Room 1	Room 2	Room 3	Room 4
14:00 - 15:30	CFO Summit / Lunch break			
15:30 - 16:15	Banking Shapers	Automotive Shapers	Pharma & Health Shapers	Utilities Shapers
	Room 1	Room 2	Room 3	Room 4
16:15 - 17:15	SUPERSESSION Digitalization and compliance (Main Auditorium)			
17:15 - 17:45	DIGITAL TITAN by Ankur Prakash (Wipro Technologies) The Digital Dilemma: Prepare for the future (Main Auditorium)			
17:15 - 19:00	Network experiences by DES			

Wednesday 24 May				
11:00 - 14:00	Digital Marketing Planet	Cybersecurity Series	HR Summit	Industry Programs
	Digital Marketing Planet	R-evolution Theater	Talent Theater	Innovation Arena
14:00 - 15:00	Lunch break			
14:00 - 15:30	CFO Summit (invitation only)			
15:00 - 18:00	Digital Marketing Planet	Cloud Series	HR Summit	Open Innovation Marketplace
	Digital Marketing Planet	R-evolution Theater	Talent Theater	Innovation Arena

Thursday 25 May				
10:00 - 11:00	KEYNOTE by Roya Mahboob Literacy and development (Main Auditorium)			
11:00 - 11:30	DIGITAL TITAN by Omar Abbosh (Accenture) Channeling innovation to business (Main Auditorium)			
11:30 - 12:00	Networking break			
12:00 - 12:45	Insurance Forum Optimizing sourcing (insourcing vs outsourcing)	Telco Forum Taking advantage of digital trends; moving into adjacent businesses	Retail & FMCG Forum Adapting to changing customers behaviour	Logistics Forum Supply chain optimization
	Room 1	Room 2	Room 3	Room 4
12:45 - 13:30	Insurance Forum New Revenue Channels	Telco Forum Adapting to changing customers behaviour	Retail & FMCG Forum Digital selling	Logistics Forum Re-shaping last-mile delivery
	Room 1	Room 2	Room 3	Room 4
13:30 - 14:00	Insurance Forum Success Story	Telco Forum Success Story	Retail & FMCG Forum Success Story	Logistics Forum Success Story
	Room 1	Room 2	Room 3	Room 4
14:00 - 15:30	Lunch break			
15:30 - 16:15	Insurance Shapers	Telco Shapers	Retail & FMCG Shapers	Logistic Shapers
	Room 1	Room 2	Room 3	Room 4
16:15 - 17:15	SUPERSESSION The age of analytics: competing in the data-driven world (Main Auditorium)			
17:15 - 17:45	DIGITAL TITAN by David Shing (AOL) Innovation is Out. Invention is In. (Main Auditorium)			
17:15 - 19:00	Network experiences by DES			

Thursday 25 May				
11:00 - 14:00	Digital Marketing Planet	CIO Summit	CDO Summit	Open Innovation Marketplace
	Digital Marketing Planet	R-evolution Theater	Talent Theater	Innovation Arena
14:00 - 15:00	Lunch break			
15:00 - 18:00	Digital Marketing Planet			
	Digital Marketing Planet			